

SPECIAL REPORT

FREE COPY

Exciting Medical Breakthroughs End “Brain Problems” and Restore Your Mind To Its Youthful Prime!

- Remember names and faces
- Recall events, dates and facts swiftly
- Regain your powers of concentration!
- Feel happy, and energized!
- Think and solve problems fast and easy!
- End depression!

Presented By:
American Medical Research Publishing
5196 Benito St., Suite 16
Montclair, CA 91763

“You Don’t Have To Fear Alzheimer’s Any More!”

Exciting Medical Breakthroughs
End “Brain Problems” and Restore Your Mind
To Its Youthful Prime!

- Swiftly recall events, dates and facts as clearly as if they just happened!
- Remember names and faces ... even of new acquaintances ... with ease!
- Regain your powers of concentration!
- Feel happy, and energized!
- Think and solve problems fast and easy!
- End depression!

Dear Friend,

You swore it would never happen to you. You would never allow yourself to “slip” like your parents and friends have. Then one day it hit you ...

It probably began as a momentary feeling of confusion that you attributed to stress. Soon you found yourself struggling to recall the name of a long-familiar face. Problems that you used to solve in minutes were taking hours or days. And it seemed like you just couldn’t concentrate any more.

Now you’re scared. And one word keeps coming to mind: Alzheimer’s.

Chances are, if you are age 45 or older, this frightening scenario is all too familiar. Every year millions of Americans face the unsettling reality that they may be losing some control of their once razor-sharp mind. And this difficulty is compounded by the fear that these symptoms are signs of the uncontrollable decline of Alzheimer's Disease.

While doctors have long been aware of the increase in brain-degenerative diseases, and while research has been intense, little progress against loss of brain function has been made ... until now!

I am sending you this report to bring you great news of hope and healing from the very latest breakthroughs in brain research:

1) You Probably Do NOT Have Alzheimer's! Over half of all people experiencing these symptoms do NOT have Alzheimer's. Instead they have some form of what neurologists call "age-associated memory impairment". Unlike Alzheimer's, this is a non-progressive, treatable condition.

2) You Can Improve Your Memory and Re-sharpen Your Mind! Your brain is made of flesh and blood just like the rest of your body. Science has recently discovered the secrets that nourish your brain to prevent and diminish the effects of common brain problems and keep it youthful, creative and dynamic.

3) You Do Not Need To Fear Alzheimer's Any More! Test after test proves that while Alzheimer's can not yet be cured, its symptoms can be slowed ... and even reversed!

The secrets to keeping your mind young and sharp -- even reversing Alzheimer's -- have just been revealed in the exciting new book, *Brain Power*. Now you and your loved ones can be among the first in the country to benefit from this life-changing book right in your own home, ABSOLUTELY FREE of any risk whatsoever! I'll tell you more about that later in this report. Right now I want to focus on ...

The Keys To Your Healthier, Happier and More Productive Life

Based on the most exciting discoveries on brain chemistry, *Brain Power* spells out a four-pronged brain rejuvenation program using medical breakthroughs from both Eastern and Western medicine. It reveals how you can revitalize and regenerate your mind and your memory through proper nutrition, natural tonics, stress-management and even medications. The results you will experience are nothing short of miraculous!

- You can spare yourself and your family the tragedy of Alzheimer's
- **Enjoy life** free of worry, regret and boredom
- How "Brain Power" makes you feel like a youngster ... better than you have in years!
- **Solve problems** with creative new ideas you've never considered before
- How to return your memory to near-full capacity in one month
- Why age-related memory loss is NOT Alzheimer's ... but it should be treated as if it were
- **Sharpen your concentration** and increase learning ability over night
- How restore and replenish your brain's natural chemicals to help you feel unlimited joy and pleasure

You Do NOT Have To Lose Brain Function As You Get Older

As life expectancies continue to increase and more "baby boomers" mature, people all across America are being shocked by declines in their mental and physical prowess.

As we age, our "youth hormones" start to disappear, and with them goes our sexual urges, muscles and hair. Almost overnight we seem to lose the mental sharpness that advanced us in our careers and allowed us to juggle the responsibilities of families and jobs.

Many people suffer the "double curse" of memory impairment plus decreased ability to concentrate. This leaves us frustrated and slows our ability to learn. We just can't "soak up information" the way we used to. And the worst thing is the accompanying loss of that "inner fire" that once made us jump eagerly out of bed ready for action. Now life is dull ... fun -- even sex -- is too much trouble ... and living life has become a daily chore.

But the Brain Power program proves that age is really just a state of mind. When your brain is young and active, you feel great at any age!

Brain Power Miraculously Rejuvenates Alzheimer's Patients

Laura (not her real name) is typical of the results Brain Power obtains for Alzheimer's patients. She is almost 80 years old and already suffering from advanced Alzheimer's. She was between a Stage 4 and Stage 5 Alzheimer's. Stage 4 patients cannot manage their finances, travel by themselves, or perform complex tasks. Their short-term memory has begun to deteriorate. Stage 5 patients often forget the names of their family members, and sometimes forget major events in their lives.

Everyone, including her physician, had given up on her ... except her husband, Joe. After 40 years of marriage, Joe was unwilling to simply sit back and let his wife slip away. When he heard about the Brain Power program, he had to try it.

Laura's Brain Power program involved dietary changes, stress-management, the prescription medication deprenyl and natural supplements phosphatidyl serine, and ginkgo biloba.

In a short period of time, instead of declining further, Joe noticed Laura starting to improve. Her concentration improved; she became considerably more articulate; was more energetic and became significantly more involved in the daily routines of her life.

In short, thanks to Brain Power, Laura's Alzheimer's reversed itself to where she is now a full Stage 4 instead of the Stage 5 to which unaided patients unavoidably progress.

Get help for someone you know who is struggling with Alzheimer's. Try Brain Power RISK-FREE today!

That means all of these age-associated symptoms of mental decline can not only be prevented ... they can be reversed! The incredible Brain Power program teaches you exactly how to easily **enjoy a long, full life with the vigor and alertness of youth.**

■ How to avoid the "double curse" of reduced memory plus decreased ability to concentrate

■ How to have a youthful mind **no matter what your age!**

■ Live like you're enjoying a second childhood

■ **Look younger, think sharper, remember more, and live longer**

■ Why memory and concentration problems are probably NOT Alzheimer's (how to know for sure, and what to do about it)

The Truth About Alzheimer's Disease

I understand perfectly why so many people fear Alzheimer's Disease. Where not too long ago, Alzheimer's was virtually unheard of, today it is hard to find some-



Click Here To Send For This Book Now.

one whose friend or family has not been affected. It strikes 50% of all people who live to age eighty-five and is the third-highest cause of death by disease in America.

Alzheimer's is a slow, but unstoppable disease that after about 20 years reduces people to virtual infancy. It renders them unable to speak, use the toilet, remember family members, or even smile. Many become paranoid, even hostile, and have a vocabulary of only one or two words. One can live in this pathetic condition for up to 10 years.

The symptoms of age-associated memory impairment closely mimic those of early Alzheimer's. Until now, if you were to go to your doctor for help, you would be told that no treatment exists even for age-associated memory impairment let alone for arresting or preventing Alzheimer's Disease. But now, thanks to Brain Power, there's hope and relief for you!

- How to create an **immediate surge of mental energy**, and increase concentration, memory and learning ability
- Regain cherished memories once feared forever lost
- How to stay mentally active and actually **grow your brain**
- All-natural ways to improve the biochemical function of your brain so you retrieve facts and memories like a high-speed computer
- Transform your body AND your mind ... boost your immune system to **prevent and overcome illness**
- The "magic bullet" approach to your health -- why you may want it, but why you should avoid it at all costs

The Safe, Natural Way To Protect And Repair Your Brain

While much about the mind remains a mystery, one thing that all scientists agree on is that your brain is "flesh and blood". Every thought you've ever had, every memory you make exists in your brain as a physical entity made up of biochemical structures and currents of electricity.



Click Here To Send For This Book Now.

This is why your mind, memory and thoughts are subject to physical abuses. The most obvious ways of inflicting this damage are by physical injury or with drugs or alcohol. But our brains are also affected in less obvious ways by what we eat, natural declines in essential nutrients, how much stress we experience and how we react to it, and medications we do or do not take.

Fortunately, since our brains are subject to physical damage, they also respond to physical healing. This means that you can protect and repair your brain with a variety of physical, nutritional and biochemical techniques.

This is what the Brain Power program is all about, and these are just a few of the many benefits you can expect:

- **Rapidly recall dates, names and events**
- Experience infinite joy and pleasure
- Keep your mind youthful
- **Rejuvenate your sex life**
- Become more dynamic and creative
- Feel more energetic and alive
- **Eliminate frustration and depression**

Beating Stress: The Killer of Brain Cells

Your body has many automatic systems to keep you safe. One of them is the stress response. When faced with threats that are physical and can be overcome with physical action -- like avoiding a mugger -- your body's stress response is perfect and essential for survival. Here's how the stress response works:

First, you release adrenaline, causing your blood sugar to rise, your blood pressure to increase, your heartbeat to accelerate, your arteries to constrict, and your digestion to slow. For a limited time, your entire body -- mind and muscles -- are prepared

to work in extraordinary precision enabling you to escape danger.

If the stressor is severe, or persists for more than just a few minutes, you also secrete the hormone cortisol. Cortisol "locks in" a long-lasting stress response.

Unfortunately, the human stress response has become seriously outdated. In today's world most stressors are psychological, NOT physical. They usually take the form of deadlines, bosses, traffic, and finances which do not require physical responses. Nevertheless our bodies continue to produce the physical reactions to stress whether we need them or not.

A small amount of stress, over very short periods, is healthy. It helps keep us sharp and in focus. But the extended stress of every day living is damaging to the whole body in general, and the brain in particular.

You see, the cortisol that keeps the stress response active beyond a few minutes is not harmful in moderate amounts. But when produced in excess, day after day -- in response to relenting psychological stress -- this hormone is extremely toxic. It kills and damages brain cells by the billions. Scientists are now certain that chronic exposure of the brain to toxic levels of cortisol is a primary cause of brain problems -- even Alzheimer's.

Fortunately, the Brain Power program teaches you how you can protect yourself against the physical and mental ravages of stress. With stress and cortisol under control, you'll not only feel happier and more relaxed, but you'll find your mental powers returning to the sharpness of your youth. Here are just a few ways Brain Power will help you:

- How to eliminate stress and anxiety with the calming effects of magnesium.
- How to remove yourself from the vicious cycle of brain-damaging stress
- 5 ways to let go of stress and restore your ability to think and remember
- Control, release and support ... the magical 1,2,3 punch for defeating stress
- How to tell if you are a "stress-addict", and what to do about it
- How to find inner peace in the midst of a stressful world

- Discover the secret to eliminate stomach problems, anxiety, headache, insomnia -- all the physical effects of stress -- with your mind
- Take control of your life and watch your reaction to stress completely change for the better
- 11 sure-fire ways to eliminate stress at home, and on the job
- How stress damages your brain ... and what you can do to prevent it
- How much stress is normal? How stressed are you? Take this easy self-test and find out
- **Healing miracle!** You can eliminate many physical problems and diseases by controlling your stress reaction ... we'll show you how
- 5 safe, natural ways to increase blood flow to your brain and receive immediate improvement in thought and memory
- Mind/body activities that improve brain function at any age
- The role of cortisol during stress ... and how to prevent it from killing your brain cells
- The simple wake-up routine that will surge brain function for the entire day

Eat Like Your Heart Is In Your Head For A Sharper Mind and Longer Life

Besides excess cortisol, one of the key causes of impaired brain function is decrease in blood circulation to the brain. Your brain requires huge amounts of blood to keep your body going. In fact, over 25% of all the blood in your body is used by your brain.

When arteries become clogged and blood pressure increases, the flow of blood to the brain is seriously decreased. The result is a sharp decline in memory and ability to think clearly.

While we Americans are used to thinking about our diets because of our

How Medication Changed One Life

One dark night, Julie (not her real name) was supposed to pick up her elementary school aged daughter at a particular street corner. But since Julie had begin suffering from age-associated memory impairment, she couldn't remember which corner. By the time she finally found the right location, her child had been waiting alone for half an hour.

Immediately, Julie sought help from the Brain Power program. With the assistance and encouragement of her doctor, she began a program involving diet, stress-management, natural supplements and the prescription drug deprenyl.

She responded rapidly to this regimen and soon was able to remember names, numbers and all sorts of details like she had when she was younger.

After several months on the Brain Power program, her prescription for deprenyl ran out. Since she seemed to be doing so well, Julie assumed she could have equal success without the prescription.

She quickly discovered that the deprenyl was a vital part of her program. While she felt as good as ever, her memory started to fade once again. Needless to say, she refilled her prescription and her memory problems improved almost immediately. In this case, and many others, life would not be as good without prescription medicine.

Get help for someone you know who is struggling with memory loss. Try Brain Power RISK-FREE today!

weight and our hearts, it's important to know that your brain is also seriously affected by what you eat. That's why we say that when it comes to diet, what's good for your heart is good for your brain.

The last thing this world needs is another diet. All we have to do is look around us to know that **diets don't work.** That's why the Brain Power program gives you a totally new, innovative way to look at the food you eat.

These unrestrictive and easy-to-follow guidelines will keep your arteries clear, your heart strong and your mind sharp.

- Why excess dietary fat could be more of a "brain problem" than a weight problem

- 3 natural nutrients that can lift you out of a mental fog overnight

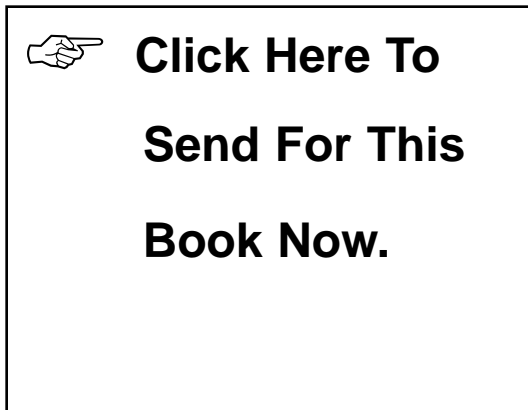
- How to properly feed your brain [Hint: It only eats one thing]

- How what you eat can prevent -- or encourage -- your brain to store new memories

- How certain allergies can affect brain function ... and what you should do about it

- **Greater concentration, sharper thinking and better memory** are as easy as A, B, C ... vitamins, that is. Discover the simple, safe formula you need for optimum brain function

- How you can prevent brain-deterioration by reducing the



fat in your diet

- How to make sure your diet isn't "starving" your brain
- Easy-to-follow 8 step "brain diet" that restores both your mind AND body
- The simple nutritional formula that helps regenerate your brain: L + B5 + C
- If you want to be more alert all day, eat proteins before carbohydrates. We'll tell you why.
- How to prevent hypoglycemia from "killing" your brain

Natural Nutrients For Your Brain Bring Overnight Improvement

If you're already following a sound heart-smart diet, it's possible you are already getting all of the nutrients your brain needs for regeneration. But it's not likely.

Remember, your goal is to make your brain strong enough to rejuvenate itself and protect it from the ravages of time. You need to nourish it not only for optimal function today, but for the future as well. This requires a much higher level of nutrients than the average diet provides.

As you'll discover, every nutrient in the Brain Power program is readily available at your local health or drug store. There's NO magic potion or mystery ingredients. Just common supplements like vitamins A, B, C and E; minerals like magnesium, selenium, and zinc; plus natural amino acids and herbs.

In addition to explaining the exact role of every necessary nutrient, the Brain Power program spells out exact dosages for you in a simple, easy-to-use format.

- The important role of vitamins A, C, E and B-complex in restoring your memory and powers of concentration

- Discover the nutrients that can **control your stress and restore brain function**
- Why the RDA for most nutrients is NOT enough
- Nutritional supplements... or 20 oranges and 20 pounds of liver every day? It's your choice
- **Increase sexual enjoyment** and fulfillment at any age with these natural nutrients
- Learn how the proper dosage of ordinary B-complex vitamins can eliminate memory loss, disorientation, lethargy, mood swings and depression
- How to improve memory and concentration -- even with early Alzheimer's -- by taking the proper amount of the ancient herbal extract of ginkgo biloba
- Choline helps your brain **build new pathways to memory and knowledge**. Discover the perfect all-natural source of this vital nutrient.
- Only one of the three types of Ginseng is best for improving brain function. Learn which one ... and how much to take.
- The natural way to get a good night's sleep every night and wake up feeling rested and refreshed
- **End fatigue, mental sluggishness and depression overnight** with the proper amount of this common, all-natural amino acid
- Discover the natural amino acid that's as effective as prescription tranquilizers, but non-toxic, non-habit-forming

How To Regain Memory and Concentration -- Even Reverse Alzheimer's -- With Proven, Safe Prescription Medications

It is good that "natural" medicine continues to increase in popularity and acceptance. Thousands of people are now living longer, healthier lives because of natural herbs and remedies. Unfortunately, somewhere in the zeal to gain acceptance for these "natural" cures, modern medicines have

gotten a bad rap.

The fact is, just as there is no one, single cause for brain problems and other physical ailments, there is no one single way to treat them. To ignore some modern prescription medications would deny great healing -- especially where no natural options exist. The Brain Power program recognizes that many people are unable to regain full brain regeneration without pharmaceutical medication.

Many doctors use the Brain Power program as a guide in prescribing medicines that provide the best, fastest, safest brain regeneration. In many cases, as with the drug deprenyl, results will be both fast and dramatic. But since deprenyl is not typically used to treat brain impairment, your doctor may not even be aware of its proven, safe benefits. Brain Power gives a complete run down on all appropriate medicines and dosages and the benefits you can expect like these:

- Why prescription medications may be your only hope to restore your brain power
- How and why your doctor must look beyond FDA treatment approvals
- **Get real, measurable reversal of memory loss** -- even Alzheimer's!
- The Parkinson's drug that European doctors use to slow progression of Alzheimer's with virtually no side-effects
- How to break through FDA roadblocks and get real improvement for Alzheimer's patients

- The safe new drug that's only available in Europe PROVEN to increase mental function of Alzheimer's patients
- How to halt memory loss and significantly stop Alzheimer's progression with vigorous pharmacological intervention
- How to help your doctor prescribe medications at the proper level for improved brain function
- **Prescription medications you MUST AVOID.** They are harmful to your brain
- How European doctors enhance the memory and concentration of their patients with a safe, new drug that most American doctors don't know how to use
- How to distinguish between drug-induced memory loss and age-related memory loss

- How to safely increase your brain power with natural hormonal supplements

Try BRAIN POWER Yourself for 1 Full Year! You Risk Nothing. Satisfaction Guaranteed!

I understand if this sounds like a miracle. I understand if regaining your mental prowess would be like an answer to your prayers. **That's why I want you to have Brain Power without risking one dime.** I really want to give you a chance to use, and be amazed by, the Brain Power program in your own life. So here's all you do:

*Complete the enclosed **RISK-FREE TRIAL CERTIFICATE** and mail it within 5 days.*

*Use the Brain Power System **RISK-FREE** for one full year.*

Feel what it's like to have your razor sharp mind back . . . discover the happiness that comes from beating depression and memory loss. Then, and only then, decide if you want to keep it.

If you aren't completely satisfied for any reason, simply return the Brain Power book and you will receive an immediate refund, There's no risk and no obligation whatsoever!

I Guarantee Brain Power Will Change Your Life

But don't just take my word for it. Claim your **RISK-FREE TRIAL** today!

Your own experiences prove that what I'm saying is true. You already know you can have a sharper mind and better memory, because that's the way it used to be all the time! Now **Brain Power gives you back the fast mind and quick wit of your youth.**

Once you discover Brain Power, I know you will feel happier and more successful ALL of the time! No longer will you be embarrassed or frustrated because your memory fails you. **With Brain Power, you will remember more ... solve problems faster ... think more clearly ... and concentrate better ... GUARANTEED!**

With your happiness and memory at stake, and with absolutely no risk, I urge you to mail your RISK-FREE TRIAL CERTIFICATE today. I can only make this special offer for a limited time.

Sincerely,



Michael Allen
Publisher

P.S. I guarantee you will see positive change in your life, and you can prove it without risking one cent. That means if you act now, you are only a few short days away from personally experiencing dramatic and powerful results! **Request your RISK-FREE TRIAL today.**

P.P.S. Perhaps you know someone struggling with mental impairment ... trapped by the fear of Alzheimer's. There is no better way to show you care than to give them their own copy of Brain Power. For your convenience, we have made a special gift designation on the enclosed reservation certificate. Remember, you're still covered by our NO RISK guarantee. Give the gift of Brain Power today.

P.P.P.S **3 FREE BONUSES!** Order your RISK-FREE Trial of Brian Power within 5 days and I'll send you **3 FREE BONUS REPORTS**. Each contains dozens of little-known tips that will drastically improve your life. And these reports are yours to keep just for taking a look at Brain Power -- even if you return the book for a full refund. Supplies are limited. You must act within 5 days. Do it now.



**Click Here To
Send For This
Book Now.**

PRINT THIS PAGE AND MAIL OR FAX WITH YOUR CREDIT CARD INFO. OR



Click Here To Send For This Book Now.

BRAIN POWER RISK-FREE TRIAL CERTIFICATE

YES! I want Brain Power! I want peak mental power for the rest of my life. I want to be happy and healthy with a better memory and more energy. Please rush _____ copies of *BRAIN POWER*. I understand I risk nothing. If I decide to return the book(s) anytime during the next 12 months, I will receive a no-questions-asked, 100% refund.

I am enclosing my payment of only \$23.95 plus \$4.00 Shipping & Handling (total: \$27.95) per book by Check Money Order. Or please charge my credit card VISA Mastercard
Card No. _____ Exp. Date _____
Signature _____

Mail to: AMERICAN MEDICAL PUBLISHING
5196 Benito St, Suite 22, Montclair CA, 91763.
OR PRINT AND FAX OR MAIL THIS FORM TO: 1-909-464-0502 OR
CLICK BELOW:

**Mail your form today or
fax with your credit card
information to:
1-909-464-0502**



**Click Here To
Send For This
Book Now.**

YES! Also send my 3 FREE BONUS REPORTS for responding within 5 days. I know these are mine to keep even if I decide to return the book!

3 FREE BONUS REPORTS

Yours to keep even if you return the main book for a full refund!

**FOODS
THAT HEAL**

**Look 10
Years
Younger
In 30 Days!**

***SUPER
SEX!***
How to
Enjoy Lasting
Intimacy

100% NO-RISK, MONEY BACK GUARANTEE

Use the book in your home for up to 12 months. If this incredible book does not give you the improved memory and brain function you expect, or if you are not happy with it for any reason, just return it to us within 12 months for a full refund.

FREE BONUS #1: FOODS THAT HEAL There's no need to turn to drugs and doctors every time you're sick. In fact, you may be able to prevent getting sick in the first place simply by eating the natural disease-fighters in this FREE REPORT

FREE BONUS #2: LOOK 10 YEARS YOUNGER IN 30 DAYS! After just 30 days on this amazing natural program you'll have friends and relatives wondering how you snuck away for plastic surgery! Discover all-natural tonics and supplements that will make wrinkles vanish and your skin look smooth, young and glowing.

FREE BONUS #3: SUPER SEX! This informative report shows you how to have an active and fulfilling sex life no matter what your age! Discover natural aphrodisiacs, new ways to rekindle the flames of romance and much more. Special section on natural ways to overcome impotence.